RANKINGS

EDUNIVERSAL | Eduniversal Evaluation System
Category: Best Master in Financial Engineering and in Marketing
IAE Nice | Executive MBA
Rank: n°20

ADMISSION REQUIREMENTS
- Bachelor's or Master's Degree, or equivalent curriculum (at least 180 ECTS credits)
- At least 3 years' work experience
- English proficiency
- Interview with the Admissions Committee

APPLICATION MATERIALS
- Curriculum vitae
- Motivation letter
- Copy of identity card or passport
- Copies of diplomas and grades
- Certificate(s) of professional experience

FEES
- Tuition fees: 10000€

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EXECUTIVE MBA [EMBA]

OBJECTIVES
Gain in-depth knowledge in the field of business administration
Enhance your leadership potential
Give you the ability to take your career to the next level
Acquire lifelong tools to achieve your ambitions

PRESENTATION
This Executive MBA (Master of Business Administration) is a one-year program, entirely taught in English and designed for professionals willing to gain in-depth knowledge in the field of business administration.

You have a professional experience and you want to step up to higher management positions: this is the degree you need.

The Executive MBA is conceived to give you the ability to take your career to the next level. You will gain more than expertise in business administration: you will acquire lifelong tools to achieve your ambitions.

The environment ensures effective and interactive lectures, where renowned professors and practitioners from different countries share their knowledge and expertise.

Organised around a part-time format, with approximately two seminars per month (two-day seminars taking place on Fridays and Saturdays), the MBA offers the opportunity to follow courses while keeping your professional activities.

You will also prepare a research project on a business topic (in line with your professional activity) under the guidance of an academic supervisor and defend it at the end of the program.

You will develop your professional and international networks thanks to events organised by IAE Nice throughout the year.

Key points
One-year program entirely taught in English by international professors and practitioners
Part-time format compatible with a professional activity: two seminars per month (two-day seminars on Fridays and Saturdays)
Interactive learning with renowned lecturers
Research project on a business topic in line with your professional activity
Development of professional and international networks

CURRICULUM
20 courses (400 hours)
Two seminars per month (two-day seminars on Fridays and Saturdays), from October to June.
The research project is conducted throughout the year, under the supervision of a member of the MBA Faculty.

Business Communication
Intercultural Negotiation
Economics for Managers
Business Law
International Business
Strategic Management
Leadership
Organisational Behaviour
Human Resource Management
Corporate Social Responsibility
Marketing Management
Digital Marketing
Project Management
Information Technology
Corporate Finance
Management Controlling
New Perspectives in Management 1
New Perspectives in Management 2
Business Game or Business Case
Research Project